

## **2017 User Conference a Success**

HM Health Solutions recently held its 2017 User Conference in New York City June 28-30. With the theme, "Be a Part of It," the User Conference showcased the Enterprise Health Solution (EHS), provided networking opportunities, and delivered thought leadership and industry insight to attendees.

Over 100 participants attended from Independence Blue Cross, Blue Cross Blue Shield of Minnesota (Blue Cross), and the Highmark Health Plan, as well as vendor partners. There were also two keynote speakers, Dr. Rubin Pillay, who addressed the topic, "HealthCare's Renaissance: Converging to Heal" and Ross Shafer who delivered his motivational speech, "Who Succeeds? Who Fails? Why Did Either Outcome Happen?" Additionally, the conference featured ten breakout sessions that provided expertise and insight into new and enhanced tools and capabilities of the EHS.

Participants indicated that the conference was a very overall positive experience that increased visibility into the EHS roadmap and market value. A few noteworthy comments from participants: "I found the networking and interacting with clients and vendors very valuable...Keynote speakers were great!...The activities were fun and well executed, great event."