

Blue Health Intelligence® and HM Health Solutions Collaborate to Revolutionize Health Plan Quality, Cost, and Efficiency

CHICAGO (October 2, 2018) – Blue Health Intelligence (BHI®), one of the fastest-growing health care data and analytics firms, announced today it is collaborating with HM Health Solutions (HMHS), a leading provider of health payer solutions. Together, BHI's and HMHS' combined capabilities will help Blue Cross Blue Shield® plans accelerate cost-effective, scalable ways of delivering superior business solutions, experiences, and products for their diverse customers.

The companies will specifically help health plans be more competitive and customer-centric by using data-driven technologies and deep industry expertise to dramatically increase health care quality and lower costs in unique and market-specific ways.

BHI will leverage its suite of software as a service (SaaS) offerings to help enhance predictive and prescriptive analytics for payers, providers, and consumers. HMHS will continue to evolve its predefined connectors, which will give HMHS' health plan partners accelerated access to BHI's capabilities to better serve millions of members on the HMHS Enterprise Health Solution Platform. This collaboration between BHI and HMHS will enable their partners to integrate differentiated solutions on that platform seamlessly and cost-effectively.

“Together, our companies have long-standing involvement working with some of the oldest and most trusted U.S. health plans' on their data, analytics, and key operational needs,” said Swati Abbott, chief executive officer for BHI. “As the entire industry prepares for the next round of unexpected change, the BHI and HMHS collaboration is ideally positioned to help health plans accelerate their innovations.”

BHI and HMHS joint will support health plans to be more efficient and strategic. Joint customers will benefit from insights, processes and technologies that can bring new products and customer facing enhancements to market faster and easier.

“Our collaboration with BHI expands our ability to bring scale solutions to our platform partners, enabling them to focus on how they improve health outcomes within each of their unique markets,” said Matthew Ray, HMHS president. “Partnering will amplify our collective proven results.”

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About Blue Health Intelligence®

Leveraging the power of medical and pharmacy claims data from more than 180 million Americans, Blue Health Intelligence (BHI) delivers insights that empower health care organizations to improve patient care, reduce costs, and optimize performance. With the largest, most up-to-date, and uniform data set in health care, BHI provides an accurate representation of the health profile of commercially insured Americans. Our team of data analysts, clinicians, IT experts, and epidemiologists provide analytics, software as a service, and in-depth consulting to payors, providers, employers, medical device companies, and other health care stakeholders. Blue Health Intelligence is an independent licensee of the Blue Cross Blue Shield Association and carries the trade name of Health Intelligence Company, LLC. For more information, visit www.bluehealthintelligence.com.

About HM Health Solutions

HM Health Solutions (HMHS) delivers business solutions to health plan payers so they can run their organizations efficiently in a competitive and ever-changing market. By offering cutting-edge technology and unparalleled industry knowledge, HMHS meets the many operational needs of health plan payers. A wholly owned subsidiary of Highmark Health, HMHS is partnered with 13 health plans serving 10 million members. Headquartered in Pittsburgh, Pennsylvania, HMHS has more than 3,500 employees. For more information, visit www.hmhs.com.

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